



# TOGETHER on the move

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## POLICY INTEGRATION STRATEGY

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# 1 Introduction

Both sustainable transport and social inclusion of new immigrants are important issues in Europe. When developing the idea of working with new immigrants, energy efficient transport and all topics connected with it, the partners were faced with a subject, a target group and an overall topic that is important for many different policy areas. Only the combination of the target group and the subject has previously been overlooked. One of the major challenges of the TOGETHER consortium is the integration of the topic sustainable mobility for immigrants into several policy fields.

To ensure the sustainability of the TOGETHER actions a policy integration strategy is needed. The presented deliverable is an outline of what the policy integration actions and thus the strategy should be.

In this policy integration strategy paper the different objectives are described followed by the actions needed to address policy makers in embedding the TOGETHER materials into local; regional and national policies. The strategy paper is a methodology provided to get a complete overview of networking contacts and policy integration opportunities for the TOGETHER partner countries.

## 2 Objectives

The main objective of this TOGETHER policy integration strategy paper is to explore and assess the policy integration opportunities. In this paper a distinction is made between the overall strategic and the operational objectives. For each operational objective a short description is provided and explains how this objective contributes to policy integration.

### 2.1 Strategic objectives

TOGETHER aims for a long term sustainability of its main outcomes: training modules on sustainable mobility for immigrants that are embedded in existing training courses, integration trajectories and in policies. To reach that target one of the important steps is to develop good policy recommendations and a strategy for the policy integration. The strategic objectives of the policy integration strategy are:

1. Implementation of the TOGETHER training materials in language and introduction courses or integration trajectories for immigrants; and
2. Integration of recommendations in related policy fields such as health, welfare, social inclusion.

### 2.2 Operational objectives

#### 2.2.1 Operational objectives for strategic objective one

In order to reach the strategic objective 'implementation of the TOGETHER materials in language or introduction courses (integration trajectories) for immigrants' several steps need to be taken. The operational objectives together are the strategy and methodology to reach the overall strategic objective.

##### **OO1: Organise 1 focus group in every partner country**

Acceptance by teachers/trainers as well as the acceptance by the educational structure in which they work, is a crucial factor for having the structural implementation of the TOGETHER material. Therefore, the consortium will work with a bottom-up as well as top-down approach.

For the bottom-up approach, the focus groups with teachers and trainers are required to better understand the key needs of the target group. During the implementation phase and through general dissemination teachers and trainers will be made aware of the project, its outcomes and objectives.

##### **OO2: Expand TOGETHER's network towards teachers and trainers**

For the top-down approach, the consortium will expand its network in the educational sector, focussing on those institutions and policymakers that decide on curricula, learning contents and methods. This network building was already well underway in the proposal phase but needs further improvement. Building a network and maintaining it means a lot of work and intensive contacts throughout the sector during the complete lifespan of TOGETHER.

**OO3: Identify gaps in the current status of the network based on Letters of Intent (LOI's)**

A close revision of the current network will soon learn where gaps need to be filled. Looking at the network in neighbouring countries and in the TOGETHER partner countries will help to identify the specific areas where a network needs to be build. The outcome of operational objective three is a list of gaps which the TOGETHER partners will need to fill.

**OO4: Expand TOGETHER's network towards the educational sector**

To make sure that the TOGETHER material is ready to use and well accepted; this will be designed to meet the official learning requirements and goals so they fit into existing and commonly used frameworks such as the Common European Framework of Reference for Languages.

**OO5: Identify useful guidance documents on curriculum building and frameworks**

Operational objective five will focus on existing documentation on curricula and the development of educational frameworks in other sectors. The consortium will review materials on sustainable mobility from other sectors outside energy efficiency and transport sector (e.g. education), other target groups (e.g. adult learning) and educational frameworks (e.g. Common European Framework of Reference for Languages).

**OO6: Explore / assess integration opportunities**

By using the consortium's network connections in the educational sector the TOGETHER partners will explore in their own country how the TOGETHER material can be integrated into other areas. Teachers from immigrant courses, language courses (formal and non-formal) often see opportunities to link and integrate different topics to each other. The project partners will use their knowledge and point of view as much as possible as a way to reach this operational objective. *E.g. TOGETHER-material could be integrated in lessons on Societal Orientation Module Mobility and Orientation Skills in the Centres for Basis Education in Flanders.*

**2.2.2 Operational objectives for strategic objective two**

In the state of the art of the TOGETHER-project the consortium has already mentioned the many cross-links with other related policy fields such as health, social inclusion, labour and welfare. The consortium will explore whether or not the experiences gathered within TOGETHER's work process could be turned into policy recommendations in these related policy fields. To achieve this the consortium will expand its network towards these policy fields where applicable, identify needs and formulate policy recommendations.

**OO7: Identify gaps in the current status of the network based on LOI's**

Operational objective seven is needed to identify specific gaps in the network of related policy fields. By working in the same ways as in operational objective 3 the consortium will get an overview on the different related policy fields and if there are contacts or if they need to be established.

**OO8: Expand TOGETHER's network towards related policy fields**

Based on the identified gaps in the network, the partners will invest in building new relations to policy makers and administrations in order to expand the network.

**OO9: Assess needs in related policy fields (where applicable)**

Through the network connections the different needs in the various policy areas will be highlighted. Policy recommendations need to be very specific in order to be implemented and used for policy making, therefore assessing the needs is the first crucial step.

**OO10: Formulate policy recommendations**

Writing policy recommendations needs to be carried out in close cooperation and bilateral contact with policy makers. Logically the formulation of policy recommendations is best done once a close network is built. *E.g.: In Flanders immigrants often enter the labour market via interim offices. Due to regular changing of working places combined with possible lack of knowledge of the mobility system and of the national language, an immigrant might benefit from a tailored approach using the TOGETHER-material (used by the interim office or redirecting the immigrant towards a training offer).*

### 3 Actions

Action is needed to achieve the different stated operational and strategic objectives. Building a network, conducting needs assessments and involving the stakeholders are the three main actions and are outlined in the following chapter. The order of the actions is not hierarchical but should be treated as different tasks / steps in a cyclic process.

#### 3.1 Build the network

The first action is building the network. The purpose of this action is to combine the previous operational objectives in order to identify gaps in the current network of the TOGETHER-consortium and to take action to expand it. Partners will be asked to explore their current network (based on the LOI's provided in the proposal phase and possible actors not included in this list) using an excel-file that identifies their field of work, level of authority, contact details and action to be taken.

The format for the excel-sheet will be as such:

Name of organisation	Field of work	Level	Contact person	Action to be taken	Contact details
		Choose from: <ul style="list-style-type: none"> <li>• local</li> <li>• regional</li> <li>• national</li> <li>• supranational</li> </ul>		Tick appropriate action: <ul style="list-style-type: none"> <li>• Invite for focus group</li> <li>• Invite as an expert</li> <li>• Invite as an implementer</li> <li>• Send promotional leaflet</li> <li>• Arrange meeting with</li> <li>• Call for phone interview</li> <li>• Invite to national conference</li> </ul>	E-mail address, phone number, post address, etc.

As formulated in Annex 1 the target groups for network building are:

1. Educational sector (formal and non-formal)
  - a. Compilers of training material.
  - b. Trainers and target group?
2. Immigrant associations, organisations.
3. Transport operators / sector.
4. Related policy fields:
  - a. Transport and mobility.
  - b. Welfare.
  - c. Social inclusion and equal opportunities.
  - d. Health.
  - e. Labour.
5. Immigration departments.

As an output of this action, the TOGETHER consortium will have a detailed database with valuable contacts combined with concrete actions per contact. Of course, this document is not a static list but must be a life document that is updated during the course of the project. The list will also be used to keep track of networking activities.

### **3.2 Needs assessment**

A second action is a needs assessment. Concerning the needs of the educational sector, TOGETHER's working process is designed in such a way that needs will be automatically assessed during the project (Ref. Work package 2: D2.2, the focus groups with trainers and immigrants, expert meetings).

In order to determine the right scope for the policy recommendations a further needs assessment is necessary. Important questions to be raised during the assessment include:

- Do you have a dedicated policy/strategy towards immigrants?
- Do you know, from your own experience, of any problems/barriers immigrants might face concerning mobility in your field of work?
- Do you face any problems/barriers promoting sustainable mobility towards immigrants?
  - Important to look for the right angle (e.g. Financial saving, ecological, health benefits, transport autonomy, inclusion, emancipation, ... )
- Can the TOGETHER-training material or experience help to solve these problems or contribute to a solution?

- How could TOGETHER be helpful in your policy/strategy towards immigrants?

The needs assessment will be carried out by phone-interviews using a pre-structured questionnaire. The questionnaire will be set up using Survey Monkey, an online survey tool which makes it easy for every partner to fill it in when talking on the telephone. With Survey Monkey's software it's easy to collect data and make useful analyses in an almost automated way. Hence, no data is lost and no hassle with printing questionnaires and sending them via e-mail. As this action is not budgeted in the original plan it is our aim to carry this out in a cost efficient way.

The questionnaire will be developed between Mobiel 21 and TOI. The results of the telephone interviews will be analysed and reported by Mobiel 21. Every partner will carry out a minimum of 10 interviews.

### **3.3 Involvement**

A third action to be taken is the involvement of the different policy makers from all related policy fields to formulate SMART policy recommendations.

Using the database drafted in Action 1, the partners will have a concrete overview on who to contact, with what purpose and with which material or question. Mobiel 21 will keep a record of these activities.

Based on the results of the needs assessment, the TOGETHER consortium will formulate SMART policy recommendations. During this process close contact with policy makers involved will be held. The final recommendations will be presented during the national conferences (when applicable) and/or sent directly to the available contacts or presented at bilateral meetings with politicians and policy makers.

## 4 Conclusion

The policy integration strategy paper has put forward different steps, operational objectives and actions to be taken. The paper will be used as a methodology in order to:

- establish a widespread and good functioning network;
- formulate SMART policy recommendations;
- integrate TOGETHER in different policy levels and therefore; and
- guarantee the sustainability of the TOGETHER action.

## 5 ANNEXES

List of LOI's

The following individual, formal/non formal education providers and associations declared their interest in actively participate in the TOGETHER activities:

	<b>name</b>	<b>city, country</b>	<b>LOI or LOC</b>
1	Gebietsbetreuung, Stadterneuerung im 16. Bezirk	Vienna, Austria	LOC
2	Matthias Vienne, VOCVO	Leuven, Belgium	LOC
3	Open School Leuven	Leuven, Belgium	LOI
4	Kheder Shadman, Immigration Council Graz	Graz, Austria	LOC
5	Bicycle Entwicklungsprojekt Fahrrad Verein	Graz, Austria	LOI
6	Zdravko Markovic, Kroatischer Kulturverein	Graz, Austria	LOI
7	Blazenka Pernijak, Kroatischer Kulturverein	Graz, Austria	LOI
8	Osman Nurisonmezay, Islamische Jugenverein	Graz, Austria	LOI
9	Necla Demir, Islamische Jugenverein	Graz, Austria	LOI
10	Fatmana Usar, Islamische Jugenverein	Graz, Austria	LOI
11	Mehmet Calik, Islamische Jugenverein	Graz, Austria	LOI
12	Yunus Kucukyasar, Kurdistan Informationszentrum	Graz, Austria	LOI
13	Baris Koc, Kurdistan Informationszentrum	Graz, Austria	LOI
14	Ramazan Aslan, Kurdistan Informationszentrum	Graz, Austria	LOI
15	Serdorevic Amra, Kulturkreis der Muslimannen	Graz, Austria	LOI
16	Tonko Lucic, Kroatischer Kulturverein	Graz, Austria	LOI
17	Cicekdag Osman, Islamische Jugenverein	Graz, Austria	LOI
18	Serdorevic Emir, Kulturkreis der Muslimannen	Graz, Austria	LOI
19	Levent Arslan, Kurdistan Informationszentrum	Graz, Austria	LOI
20	Verein Freiraum	Leibnitz, Austria	LOI
21	City of Graz	Graz, Austria	LOC

22	Emira Omancevic	Graz, Austria	LOI
23	Rosa Ronfeld Correia	Graz, Austria	LOI
24	Verein Danaida, Bildung und Treffpunkt für ausländische Frauen	Graz, Austria	LOI
25	ISOP, Innovative Sozialprojekte	Graz, Austria	LOC
26	AOF Oslo	Norway	LOC
27	Greater Petersborough partnership	UK	LOC
28	Peterborough City Council	UK	LOI
29	NTF, National Society for Road Safety	Sweden	LOI